



BLACK SPOT BOOKS

FOR IMMEDIATE RELEASE

Contact: Lindy Ryan
lindy@blackspotbooks.com

Celebrating the Grand Opening of Black Spot Books NEW SMALL PRESS PUBLISHER OPENS, ANNOUNCES 2018 TITLES

Black Spot Books has opened its doors in January 2018 as a small-press publisher specializing in speculative fiction. With several books already in production, Black Spot Books anticipates its first releases in Summer 2018 including two currently scheduled titles: **PERIL IN THE OLD COUNTRY** by Sam Hooker (Dark humor/fantasy, June 2018), and **AND THEN THERE WERE CROWS** by Alcy Leyva (Dark humor/fantasy, July 2018). The publisher expects to continue a monthly release cadence going forward.

“As a small press with roots in both the indie publishing community and mainstream, traditional publishing, we are bridging the gap between the two and using our creative vision to carve out our own niche,” says Black Spot Books Owner and Publisher, Lindy Ryan. “We know we’re new kids on the block, and we’re using that to our advantage. We have the ability to be adaptable, to take risks, and to pursue our passions as book lovers first and producers second. Our goal is to find fresh new voices with great stories, and we’re ready and willing to publish boundary-challenging fiction and support the projects and authors we believe in.”

As a small press, Black Spot Books is operating under the guiding principles of passion, creativity, and investment in the long-term success of its publications and its authors. “We’re not focused on a 90-day window to make our books bestsellers,” says Lindy. “We will continue to market and support our books, and our authors, long after the book is released, and to continuously push the envelope to find new pathways to readers.”

Black Spot Books recognizes the benefits of deep connections between authors, publishers, and the industry-at-large. As of the company's launch, it has built a staff of experts with long and successful careers in their respective areas, as well as partnered with literary industry experts including Smith Publicity to assemble a powerhouse team to support Black Spot Books' entrance, growth, and ongoing success in the market as an author-central publishing house.

“At the end of the day, the biggest benefit for authors working with small presses is a personalized touch and a lot of attention from publishing professionals who are as excited about their projects as they are,” continues Lindy. “Our authors can expect to interact directly with everyone involved in the publication process—from editing, design and layout, to scheduling tours, events, signings, and everything else. We believe that our job isn't simply to funnel new books into production, but to help an author's vision come to life. They're a key part in the artistic process, something not typically available to authors at larger houses, and we see this as a strategic advantage in how we build engagement, momentum, and community around our titles. It's an important component of the our



BLACK SPOT BOOKS

publishing model that will play a central role in what makes Black Spot Books so successful in the decades to come."

Available for interviews, commentary and contributed articles around this exciting launch, Owner and Publisher Lindy Ryan can discuss:

- Black Spot Books' vision and its mission to carve a niche in the literary market
- How their unique model and platform assists authors seeking help to expand their brand, visibility and audience
- How Black Spot Books is leveraging its background in analytics to take a data-driven approach to publishing
- What sets Black Spot Books apart from other publishers, both traditional and non-traditional
- The difference between self-publishing and the indie community and the Black Spot Books experience
- And much more!

ABOUT BLACK SPOT BOOKS:

Black Spot Books is a traditional small-press publisher specializing in speculative fiction, including titles in dark humor, fantasy, paranormal and horror. Learn more about Black Spot Books at <http://www.blackspotbooks.com>.

ABOUT LINDY RYAN:

As Owner and Publisher of Black Spot Books, Lindy Ryan drives the company's creative vision to foster an author-centric publishing culture that delivers on bringing boundary-challenge fiction into market. Prior to Black Spot Books, Ryan has worked in publishing in roles as Editor-in-Chief and research director, in academia as an award-winning data communications professor, and as a tech entrepreneur. She is a traditionally published author and a best-selling and award-winning indie author.

Learn more about Black Spot Books at www.blackspotbooks.com and connect on Twitter @BlackSpotBooks, Instagram @BlackSpotBooks), and Facebook (www.facebook.com/BlackSpotBooks/).

###